

10



**years of
COURAGE**

**over
EDGE**

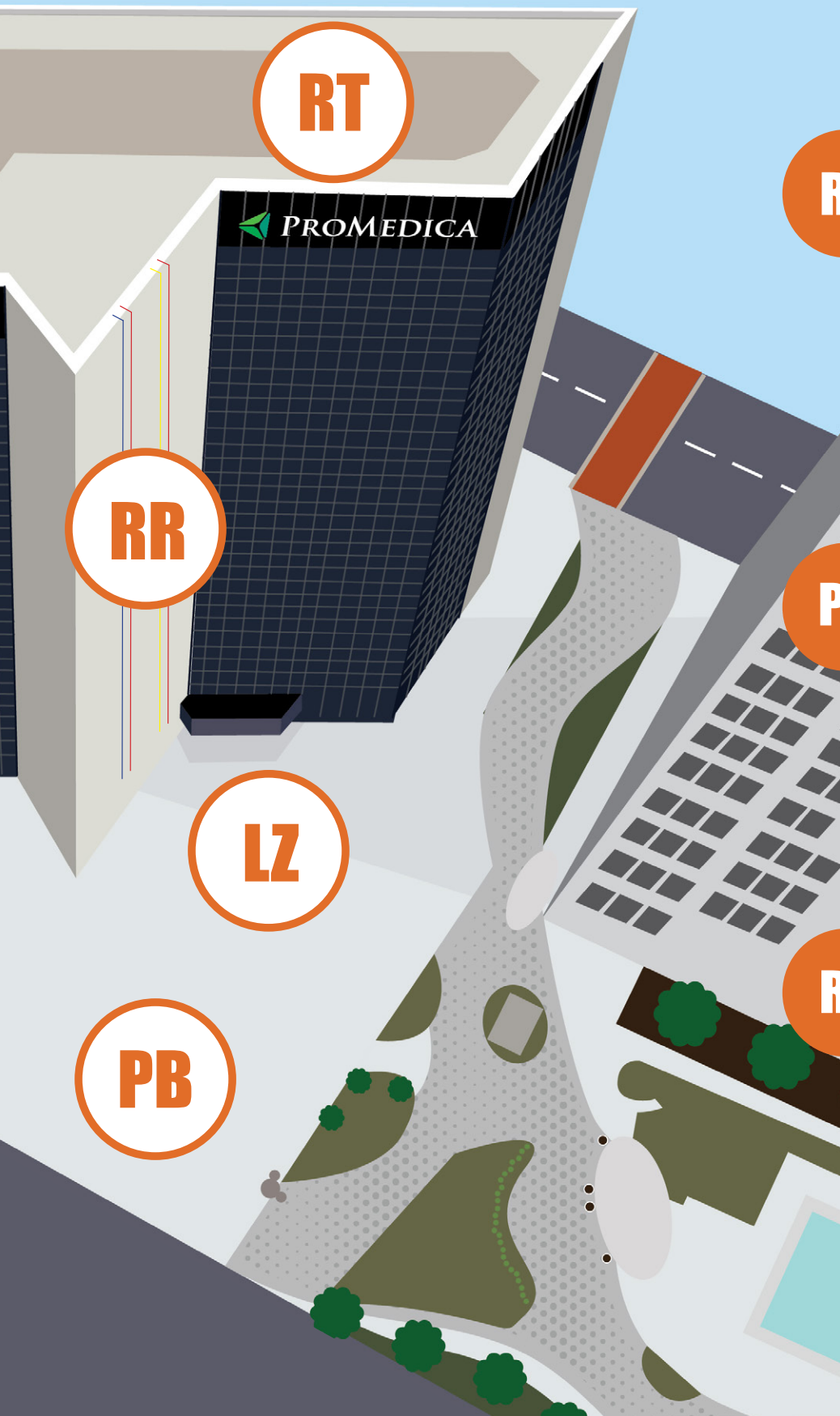
FOR VICTORY

OTE4VICTORY.ORG

**2026 sponsorship
OPPORTUNITIES**

TAKE YOUR SUPPORT OF LOCAL CANCER SURVIVORS TO NEW HEIGHTS

zone sponsor opportunities



LZ LANDING ZONE

\$7500

SPONSORSHIP INCLUDES:

- (2) RAPPEL SLOT
- GOPRO HELMET CAMERA AND FOOTAGE OF RAPPEL
- COMPANY LOGO ON YARD SIGNS PLACED AROUND THE LANDING ZONE
- PREMIUM LOGO PLACEMENT ON EVENT WEBSITE
- LOGO FEATURED ON EVENT PROMOTIONAL MATERIALS
- (8) VIP LAUNCH PARTY INVITATIONS

RT ROOF TOP

\$5000

SPONSORSHIP INCLUDES:

- (1) RAPPEL SLOT
- GOPRO HELMET CAMERA AND FOOTAGE OF RAPPEL
- COMPANY LOGO ON ROOFTOP RAPPELERS PHOTOS BY KURT NIELSEN
- PRIORITY LOGO PLACEMENT ON EVENT WEBSITE
- LOGO FEATURED ON EVENT PROMOTIONAL MATERIALS
- (6) VIP LAUNCH PARTY INVITATIONS

PB PHOTO BOOTH

\$5000

SPONSORSHIP INCLUDES:

- (1) RAPPEL SLOT
- GOPRO HELMET CAMERA AND FOOTAGE OF RAPPEL
- COMPANY LOGO ON GREEN SCREEN PHOTOS TAKEN BY KURT NIELSEN
- PRIORITY LOGO PLACEMENT ON EVENT WEBSITE
- LOGO FEATURED ON EVENT PROMOTIONAL MATERIALS
- (6) VIP LAUNCH PARTY INVITATIONS

RR RAPPEL ROPES

\$4000

SPONSORSHIP INCLUDES:

- (1) RAPPEL SLOT
- GOPRO HELMET CAMERA AND FOOTAGE OF RAPPEL
- NAMING RIGHTS TO ONE OF THE ROPES, ANNOUNCED AT EACH DESCENT
- LOGO ON RAPPELER WHITEBOARD
- PRIORITY LOGO PLACEMENT ON EVENT WEBSITE
- LOGO FEATURED ON EVENT PROMOTIONAL MATERIALS
- (4) VIP LAUNCH PARTY INVITATIONS

more

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR \$10000

SPONSORSHIP INCLUDES:

- PREMIUM LOGO PLACEMENT ON ALL EVENT MARKETING MATERIALS, INCLUDING FLYERS, POSTERS, PHOTO BACKDROP, AND EVENT AGENDAS
- TOP BILLING ON EVENT WEBSITE
- ON-AIR SEGMENT WITH MEDIA SPONSOR
- INFORMATION BOOTH IN LANDING ZONE
- (10) VIP LAUNCH PARTY INVITATIONS
- (2) VIP RAPPEL SLOTS
- (1) MAIN DAY RAPPEL SLOT
- GOPRO CAMERA FOOTAGE OF ALL THREE OF YOUR RAPPELERS' EXPERIENCES



RAPPELER GOPRO \$3000

- THIS SPONSORSHIP IS RESERVED FOR THE UNIVERSITY OF TOLEDO MEDICAL CENTER



WATER BOTTLE \$2500

SPONSORSHIP INCLUDES:

- (1) RAPPEL SLOT
- (4) LAUNCH PARTY INVITATIONS
- RECOGNITION ON EVENT WEBSITE
- COMPANY LOGO ON 500 WATER BOTTLES, EVENT T-SHIRT, AND EVENT DAY PRINT MATERIALS



SURVIVOR RAPPEL \$2500

SPONSORSHIP INCLUDES:

- (1) RAPPEL SLOT FOR VICTORY CENTER SURVIVOR
- (4) LAUNCH PARTY INVITATIONS
- COMPANY LOGO ON EVENT T-SHIRT AND EVENT DAY PRINT MATERIALS
- RECOGNITION ON EVENT WEBSITE



RAPPELERS GIFT BAGS \$1000

SPONSORSHIP INCLUDES:

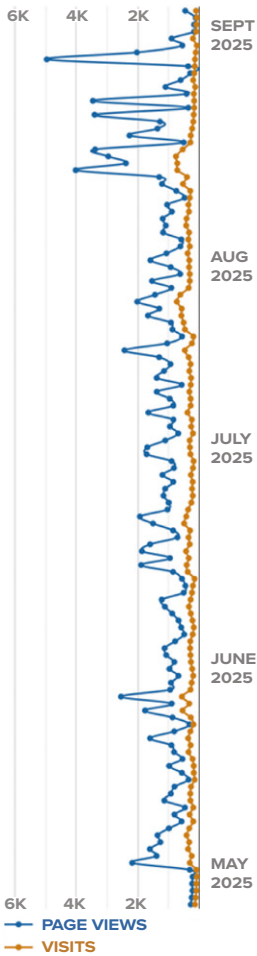
- COMPANY LOGO ON OVER 100 DRAWSTRING RAPPELERS GIFT BAGS
- (2) VIP LAUNCH PARTY INVITATIONS
- LOGO ON EVENT T-SHIRT AND EVENT DAY PRINT MATERIALS
- RECOGNITION ON EVENT WEBSITE



TOP FUNDRAISING RAPPELERS/TEAM AWARDS \$500

SPONSORSHIP INCLUDES:

- COMPANY LOGO ON EVENT WEBSITE AND SOCIAL MEDIA
- (2) VIP LAUNCH PARTY INVITATIONS



digital impact of SPONSORSHIP

OTE4VICTORY.ORG

- REGISTRATION OPENED TO PARTICIPANTS MONDAY, MAY 25
- ANALYTICS MEASURED MAY TO SEPTEMBER

HISTORICAL PERFORMANCE FOR EVENT SITE DURING CAMPAIGN

- PAGE VIEWS: 146,680
- 3RD PARTY LINKS: 39,410
- HITS: 541,344
- AVERAGE VIEWS
 - MONTHLY: 30,318
 - WEEKLY: 7,764
 - DAILY: 1,137

TRENDS

- ABOVE AVERAGE ENGAGEMENT COMPARED TO MARKET TRENDS FOR OTHER NON-PROFITS AND CHARITY EVENTS
- EFFECTIVE OUTREACH AND ENGAGED AUDIENCE, ESPECIALLY CONSIDERING SHORT TIMEFRAME (46 DAYS BETWEEN LAUNCH AND EVENT)
- HIGHEST NUMBER OF UNIQUE VISITORS APPEAR ON FRIDAYS

CONNECT to our sites & social

WHEN YOU LINK TO OUR WEBSITES, FOLLOW OUR PAGES, AND TAG US IN YOUR POSTS YOU EXPAND YOUR REACH AND INCREASE THE VALUE OF YOUR SPONSORSHIP



OTE4VICTORY.ORG



[FACEBOOK.COM/ THEVICTORYCENTER](https://FACEBOOK.COM/THEVICTORYCENTER)



@THEVICTORYCENTER419



THEVICTORYCENTER.ORG

EVENT CONTACT: KIMBERLY ROSINSKI: KNEWMAN@THEVICTORYCENTER.ORG



TOLEDO • PERRYSBURG • DEFIANCE



THE VICTORY CENTER
Reaching out to cancer patients & their families.

3166 N. REPUBLIC BOULEVARD, TOLEDO, OH 43615

419-531-7600