

SPONSOR



SUPPORT OVER THE EDGE FOR VICTORY

.....
Take your support of local cancer
survivors to new heights!
.....

OTE4VICTORY.ORG

ALL PACKAGES WITHIN CAN BE CUSTOMIZED TO FIT YOUR NEEDS

OVER THE EDGE SPONSORSHIPS

PRESENTING
SPONSOR

RESERVED FOR: THERMA TRU[®]
DOORS

\$10,000

LANDING ZONE
SPONSOR

(1) Rappel slot, GoPro helmet camera & footage of rappel. Company logo on planter signs and/or concrete stickers across the Landing Zone. Recognition on promo materials and event website. (6) invitations to VIP/Launch Party.

\$7,500

PHOTO BOOTH
SPONSOR

RESERVED FOR:  **Damschroder**
Roofing Inc.
Your Roof. Our Reputation.

\$5,000

ROOFTOP
SPONSOR

RESERVED FOR:



\$5,000

ROPES
SPONSOR

(1) Rappel slot, GoPro helmet camera & footage of rappel. Naming rights to one of the ropes, which will be announced every time an Edger descends it. Recognition on promo materials and event website. (4) invites to Launch Party.

\$4,000

GOPRO
SPONSOR

RESERVED FOR:



\$3,000

continued →

OVER THE EDGE SPONSORSHIPS

ADDITIONAL SPONSORSHIPS:



RESERVED FOR:



\$2,500



(1) Rappel slot for Victory Center survivor.
Company logo on event T-shirt and event day print materials. Recognition on event website.

\$2,500



RESERVED FOR:



\$1,000



Funds prize for top fundraising rappeller & team.
Company logo on website & social media. (2) invitations to VIP/Launch Party.

\$500



501(c)(3) Toledo – Perrysburg – Defiance

419-531-7600 | TheVictoryCenter.org

OTE4Victory.org

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Sponsorship Packages



SPONSORSHIP LEVEL

RAPPELLING SLOT(S)*

LOGO ON...

RECOGNITION ON EVENT WEBSITE

INVITATIONS TO LAUNCH PARTY

Presenting Sponsor
RESERVED
\$10,000

3*

Flyers & Posters, 15' Banner, 96x91" Photo Backdrop, Bread Fans, Event Tshirt

Top Billing



Landing Zone
\$7,500

2

Landing Zone Signs, 96x91" Photo backdrop, Fans, Event Tshirt

Premium Placement



Photo Booth
RESERVED
\$5,000

1

Green-screen photos, 96x91" Photo Backdrop, Event Tshirt

Priority



Rooftop Rappeller
RESERVED
\$5,000

1

Rooftop rappeller photos, 96x91" Photo backdrop, Event Tshirt

Priority



Ropes Sponsor
\$4,000

1

Rappeller whiteboard, 96x91" Photo Backdrop, Event Tshirt

Priority



Water Bottle
RESERVED
\$2,500

1

(500) water bottles, Event Tshirt, 96x91" photo backdrop



GoPro Sponsor
RESERVED
\$2,500

1

USB Drives, 96x91" Photo Backdrop, Event Tshirt



Survivor Sponsor
\$2,500

1

Lobby whiteboard 96x91" Photo backdrop, Event Tshirt



Gift Bag Sponsor
RESERVED
\$1,000

Drawstring bags, Event Tshirt



Top Fundraiser
\$500

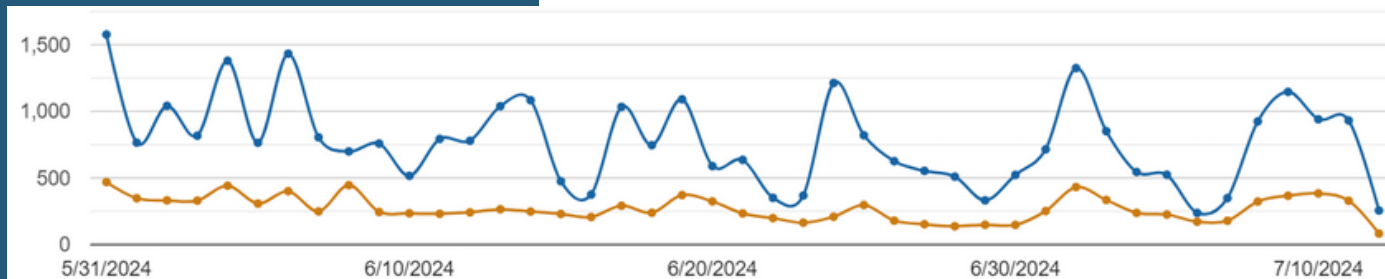
Event Tshirt



*Slots can be utilized for rappelling OR climbing

*All rappelling slots include Helmet-Mounted GoPro Camera, USB Drive with footage, and free parking

**VR Sponsorship rappel slots are on the Virtual Rappel tri-pod in the Landing Zone.



Timeline

OTE4VICTORY.ORG

Registration opened to participants on Monday, May 27.

ANALYTIC REPORT

May 27, 2024 - July 12, 2024

Website designed by BlackTie

(stats.blacktie-athon.com)

Reach

Your logo will appear on:

OTE4Victory.org

thevictorycenter.org

Facebook.com/TheVictoryCenter

[@thevictorycenter419](https://twitter.com/thevictorycenter419)

Traffic

VIEWS/VISITS/HITS

- Page Views: 42,451
- Website Visits: 13,895
- Hits: 163,963

MONTHLY/WEEKLY/DAILY

- Averages
 - Monthly Visitors: 9,265
 - Weekly Visitors: 2,138
 - Daily Visitors: 302

Trends

Above average engagement compared to market trends for other nonprofits and charity events

Effective outreach and an engaged audience, especially considering the short timeframe since registration opened (46 days).

Highest number of unique visitors on Tuesdays

WEBSITE ANALYTICS



300 MADISON AVE.

saturday
SEPTEMBER 6




THERMA TRU
DOORS

 **PROMEDICA**



ADVENTUS
CLIMBING



**over the
EDGE**
FOR VICTORY

THE VICTORY CENTER
VICTORY CLIMB

